

MIKE YOUNG

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Work Experience

Weber Shandwick | May 2013 – Present

Public relations, marketing, and advertising firm in Seattle, WA | webershandwickseattle.com

Role: Senior Designer

Duties: Conceptualize and design creative assets (digital, print, and out-of-home) for branding, marketing, and advertising campaigns

BBDO Worldwide | September 2010 – May 2013

Global advertising agency in New York, NY | bbdo.com

Role: Graphic Designer

Duties: Created mechanical files for major multimedia ad campaigns (large-format out-of-home, magazines, newspapers, mobile, and online) for clients including American Red Cross, AT&T, Campbell's, Exxon, FedEx, GE, Gillette, HBO, HP, Lowes, Mars, and Starbucks

Scholastic | March 2011 – Present

Global publisher and educational-services provider in New York, NY | scholastic.com

Role: Art Director (freelance)

Duties: Design promotional materials for online and print • Designed a comprehensive new brand-identity package for the International Center for Leadership in Education, including a new company website

Time Out New York | July 2010 – September 2010

Leading weekly arts and entertainment magazine in New York, NY | timeout.com/newyork

Role: Graphic Designer (freelance)

Duties: Collaborate with section editors to design and lay out features • Design marketing materials for online and print • Designed 2010 guides for the Dumbo Arts Festival, the Food Network Wine & Food Festival, [openhousenewyork](http://openhousenewyork.com)® Weekend, and the MSG/Radio City Christmas Spectacular

Kaplan, Inc. | September 2001 – February 2010

Educational-services provider in New York, NY | kaplan.com

Role: Creative Director, K12 Learning Services

Duties: Led a corporate rebranding campaign that included a new website, product catalogs, marketing collateral, standardized product design, and a comprehensive brand-identity package • Developed educational products & marketing for print and online • Managed the department budget and project schedules, as well as client and vendor relationships

Education

School of Visual Arts | New York, NY. April 2012.

HTML 5 and JavaScript (SMC-2447-A)

Florida State University | Tallahassee, FL. 2000.

BA Arts and Sciences (Art & Design, Creative Writing)

Portfolio available at iammikeyoung.com

Skills



Adobe Creative Suite (Dreamweaver, Flash, Illustrator, InDesign, Photoshop), Adobe Acrobat, Adobe InCopy, Quark XPress, HTML5, CSS3, jQuery, vjoon K4, Microsoft Office (Excel, Outlook, PowerPoint, Word), OS X, iOS, Windows